

TOTAL WOMAN SHOW
FROM DECORATING TO RENOVATING CONTEST

CONTEST RULES

ELIGIBILITY

1. The Total Woman Show From Decorating to Renovating Contest (the "Contest") is conducted by The Record, a publication of Metroland Media Group Ltd. ("The Record") and Home Hardware Stores Limited ("Home Hardware") (collectively, the "Sponsors") and is open to all residents of Ontario who have reached the age of majority
2. Entrants are not eligible to participate in the Contest if they are:
 - a) employees, agents or representatives of the Sponsors, Home Hardware dealers, or Aeroplan Limited Partnership ("Aeroplan") or their respective agents, affiliates, subsidiaries, related companies, sponsors, advertising or promotional agencies, or assignees; or
 - b) a member of the household and/or immediate family of any of the above parties. For the purpose of the Contest Rules, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether or not they reside in the same household.
3. The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof within a reasonable period of time may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of this Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right to disqualify any entry or entrant in its and their sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

HOW TO ENTER

4. The Contest begins on Monday, January 14, 2008 at 10:01 AM EST and ends on Sunday, February 10, 2008, at 5:00pm EST (the "Contest Period").
5. There is no purchase necessary to enter the Contest. To enter, purchase a ticket to the Total Woman Show, which is being held at Bingemans on February 9, 2008, and February 10, 2008 ("Total Woman Show") at (i) participating Kitchener-Waterloo area Home Hardware stores and receive an entry ballot with your ticket. Complete the entry ballot provided with the ticket and deposit it in the ballot box provided at the participating Kitchener-Waterloo area Home Hardware store or (ii) at the Total Woman Show and complete the entry ballot provided with the ticket, and deposit the entry ballot in the ballot box provided at the Home Hardware booth at the event or (iii) pick up an entry ballot at Home Hardware's Reception Desk located at 34 Henry Street, St. Jacobs ON N0B 2N0 and deposit it in the ballot box at a participating Kitchener-Waterloo Home Hardware stores. No entries will be accepted by any other means. All entries must be received by February 10th, 2008, at 5:00pm EST ("Contest Close Date").
6. Entries are limited to one (1) entry per person. In the case of multiple entries, only the first entry will be considered. All entries become the sole property of the Sponsors and none will be returned for any reason. All entries must be received during the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, falsified, altered, garbled, mechanically or electronically reproduced, or tampered with in any way.

PRIZES

7. There will be one (1) grand prize awarded. The grand prize is a two thousand dollar (\$2,000.00) Home Hardware gift card, 500 Aeroplan[®] Miles, one (1) Napoleon Ultra Chef BBQ, one (1) décor consultation with Bev Bell Creative Consultant of Home Hardware and eight (8) cans of 3.8L Beauti-Tone Designer Series Paint (total approximate retail value of grand prize is CDN\$3,235.91). There will be one (1) secondary prize awarded. The secondary prize is a leather chair, an area rug and 500 Aeroplan Miles (total approximate retail value of secondary prize is CDN\$2299.00). There will be one (1) third prize awarded. The third prize is the payment of expenses incurred to a maximum of one hundred and fifty dollars (\$150.00) to hire a maid for a day and 500 Aeroplan Miles (total approximate retail value of the third prize is \$150.00). Aeroplan Miles have no cash value but are redeemable under the Aeroplan Program for flights and other rewards. The retail value of rewards obtained using Aeroplan Miles will vary depending on the Aeroplan Reward schedule and other factors, details of which may be found at www.aeroplan.com. For example, under the reward schedule as at the time of printing, 15,000 Aeroplan Miles may be redeemed for one short-haul Air Canada hospitality ticket within Canada. The Sponsors are not acting as agents of Aeroplan or Air Canada.
8. No interest will be paid on any prizes. All taxes (including, without limitation, federal, provincial and local taxes) on or connected with any prize, and the reporting consequences thereof are the sole and exclusive responsibility of prize winners.
9. Each prize must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except that the Sponsors, in their sole discretion, reserve the right to substitute a prize of equal or greater value if the prize cannot be awarded as described due to unavailability for any reason.
10. Each winner may claim his/her prize at Swanson's Home Hardware 166 Park Street, Kitchener, N2G 1M8 after he/she has been successfully contacted and notified of his/her prize, has complied with the Contest Rules and has signed and returned the Contest Release (described below). Allow 4 weeks for delivery of the prizes to Swanson's Home Hardware. Prizes may not be exactly as shown in contest publicity or promotional materials. All incidental costs and expenses not specifically referred to shall be the responsibility of winner.

RANDOM DRAW:

11. Prize winners will be selected by random draw from all eligible entries received. The odds of winning depend upon the number of eligible entries received by Contest Close Date. The drawing will be held at 1:00 PM EST on February 28, 2008 at The Record 160 King Street East, Kitchener, Ontario. Best efforts will be made to contact the eligible winners by telephone, mail or e-mail within 48 hours of the draw. If a selected entrant cannot be contacted within 72 hours of the draw or if contacted does not claim his or her prize on or before such date and time, or does not meet all of the contest conditions, another entry will be selected from all remaining eligible entries. Chances of winning are solely dependent on the total number of eligible entries received. The Sponsors are not responsible for a selected eligible entrant's failure to receive notification for any reason whatsoever.

SKILL TESTING QUESTION

12. In order to be eligible to win a prize, the selected eligible entrant shall be required to correctly answer a time-limited, mathematical skill-testing question, without assistance of any kind, whether mechanical, electronic or otherwise. The selected eligible entrant may be required to swear an affidavit indicating compliance with this section. The skill-testing question will be administered by telephone.

CONDITIONS OF PARTICIPATION

13. By participating in this Contest, entrant agrees:
- a) to be bound by the Contest Rules;
 - b) to be bound by the decisions of the Sponsors, which shall be final and binding in all respects; and
 - c) to sign and return a publicity release and release of liability (the "Contest Release") which confirms, among other things, that the entrant: (i) releases The Record and Home Hardware and each of its affiliates, parents, dealers, and related entities, as well as the owners, officers, directors, partners, partnerships, principals, employees, agents, representatives, volunteers, sponsors, promoters, and advertisers of all the foregoing from any and all liability arising out of or in any way connected to his or her participation in the Contest, participation in any Contest-related activity, the acceptance, use or misuse of the prize, the use of personal information described herein and the use of merchandise purchased as a result of winning the Prize, including but not limited to costs, injuries, losses or damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) grants to the Sponsors and their agents the unrestricted right to produce, reproduce, publish, broadcast, communicate, exhibit, distribute, adapt and otherwise use or re-use the entrant's address and city/province of residence, statements, endorsements, biography, name, voice, photograph and likeness for advertising and/or publicity purposes without compensation, other than the value of the prize offered, in any and all media, now known or hereafter devised.

PUBLICITY RELEASE AND RELEASE OF LIABILITY

14. The executed Contest Release must be returned within two (2) business days of the date of receipt by the selected eligible entrant or the selected eligible entrant shall be disqualified and the prize forfeited.

LIMITATION OF LIABILITY

15. The Sponsors are not responsible or liable for late, lost, incomplete, illegible, misdirected, stolen, delayed, damaged or destroyed entries, notifications, replies or any Contest Release; for errors of any kind, including but not limited to human, electronic, mechanical and/or technical in nature; for any injury or damage to entrant, related to or resulting from participating in the Contest; for incorrect or inaccurate information; and/or for weather conditions, event cancellations, delay or rescheduling or other factors beyond the Sponsors' control.

TERMINATION

16. Sponsors reserve the right to cancel, terminate or suspend this Contest in whole or in part if for any reason the contest is not capable of running as planned, including but not limited to, technical failure, or computer virus, tampering, fraud, or corruption of security or proper administration of the contest without prior notice. In such event, a winner may be selected by randomly drawing from among all valid entries received up to such time of cancellation, termination or suspension.

DISQUALIFICATION

17. The Sponsors reserve the right, in its and their sole discretion, to disqualify any entrant who is found to be tampering with the entry process or with the operation and administration of the Contest; acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest; or in violation of the Contest Rules. The Sponsors reserve the right to seek damages and other remedies from any such entrant to the fullest extent permitted by law, including but not limited to criminal prosecution.

USE OF PERSONAL INFORMATION

18. By participating in the Contest, the entrant consents to the collection, use and disclosure of his/her personal information by the Sponsors for the purpose of administering the Contest, awarding the prize and announcing the winners and any subsequent advertising or promotion related thereto. Personal information collected in connection with the Contest will be used by the Sponsors in accordance with Home Hardware's privacy policy available at www.homehardware.ca and The Record's privacy policy available at www.therecord.com.

INTELLECTUAL PROPERTY

19. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

GOVERNING LAW

20. The Contest is subject to applicable federal, provincial and municipal laws and regulations and is void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario including procedural provisions without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.

OFFICIAL RULES

21. These Contest Rules will be available on the back of each ballot box and at Home Hardware's Reception Desk located at 34 Henry Street, St. Jacobs ON N0B 2N0.

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